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29 Best Digital Media Content Publishing Companies

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- [BUSINESS](#)

Who are the companies that oversee the creation of juicy content we consume every day? That's what I'll be sharing today. These are the best digital media content publishing companies in America.

Monthly traffic estimates are noted in parentheses by the millions, as reported by SimilarWeb.

Dot Dash Meredith

In 2021, Dotdash (formerly About.com) and Meredith merged to form the largest American media conglomerate ever, [Dotdash Meredith](#). The merger between a digital-first publisher and the parent company of legacy print brands shows the future of media. Using the brand awareness of America's favorite magazines and the digital savvy of the next generation of editors, Dotdash Meredith is poised for success.

- Finance: Investopedia (50M), The Balance
- Food: AllRecipes (60M), Serious Eats, Simply Recipes, Eating Well, Food & Wine, Liquor.com
- Home: Better Homes & Gardens, The Spruce (30M), Real Simple, Magnolia, Midwest Living, MyDomaine (3M), Southern Living, Coastal Living, Traditional Home, Country Home
- Fashion & Beauty: InStyle (11M), Byrdie (24M), Brides, Shape
- Health: Verywell (30M), Health, Parents
- Travel: Travel+Leisure, TripSavvy (6M)
- Tech: Lifewire (21M)
- Entertainment: People (85M), Entertainment Weekly

Neil Vogel is the CEO of Dotdash Meredith and the company continues to acquire smaller media companies. Its parent company is [IAC](#).

Hearst

[Hearst](#) is an American media conglomerate with dozens of brands in fashion, lifestyle, broadcasting, and entertainment.

- BestProducts.com (3M)
- Fashion: Elle (50M), Harper's Bazaar, Cosmopolitan
- Home: Good Housekeeping (30M), House Beautiful (6M), Elle Decor (2M), Country Living, Veranda, HGTV Magazine, The Pioneer Woman
- Food: Delish (20M), Food Network Magazine
- Lifestyle: Woman's Day, Women's Health, Prevention
- Society: Town & Country
- Sports: Runner's World (6M), Bicycling (2.5M)
- Cars: Car and Driver, Popular Mechanics
- Men: Esquire, Men's Health

Red Ventures

[Red Ventures](#) is an American media conglomerate with hundreds, if not thousands of domain names in its arsenal. Ric Elias is the co-founder and CEO.

- Health: Healthline (230M), Healthgrades, Greatist, Medical News Today, PsychCentral
- Consumer: AllConnect (1M), Best Colleges, Reviews.com
- Travel: Lonely Planet (4M), The Points Guy, Expert Flyer
- Finance: Bankrate (14M), CreditCards.com, Next Advisor, Money.co.uk
- Home: MyMove (3M), Slumber Yard
- Entertainment: TVGuide (17M), Metacritic

Recurrent Ventures

[Recurrent](#) is a VC-funded digital media group led by Lance Johnson, with dozens of media brands in its vast portfolio. Recurrent is owned by parent

company [North Equity](#). It has acquired smaller media groups such as Livingly Media in recent years.

The Recurrent portfolio includes:

- Bob Vila (13M)
- Domino (1.5M)
- Business of Home
- Lonny (700k)
- Saveur (1.2M)
- Jancis Robinson
- Field & Stream
- Outdoor Life (2M)
- Futurism (3M)
- PopPhoto
- Popular Science
- The Drive
- Mel Magazine
- Task & Purpose (2.5M)
- We Are The Mighty
- InterestingThings.com

Penske Media Corporation

[PMC](#) is an American digital media and publishing company founded and led by Jay Penske, with a heavy presence in the entertainment industry.

- Entertainment: Variety (24M), Rolling Stone, Hollywood Reporter (15M), Billboard, Deadline
- Fashion: Women's Wear Daily (2M), SheMedia (StyleCaster (7M), SheKnows, and BlogHer)
- Art: ARTnews
- Spy.com (1.9M)

Buzzfeed

Buzzfeed rose to success during the wave of “viral” news stories that were quickly shared among Facebook users in the early 2010s. The company has since expanded through a series of acquisitions and launches. It was founded in 2006 and is led by Jonah Peretti.

- BuzzFeed (95M)
- HuffPost.com (60M)
- BuzzFeedNews.com (13M)
- Tasty.co (6M)
- Complex.com (7M)

Condé Nast

[Condé Nast](#) is an American media conglomerate that publishes high-brow content for a global audience.

- Fashion: Vogue (10M), Teen Vogue, W Magazine
- Beauty: Glamour (9M), Allure, Self
- Food: Bon Appétit (8M), Epicurious
- Interiors: Architectural Digest (4.6M), House & Garden, The World of Interiors
- Travel: Condé Nast Traveler (4.5M)
- Society: Vanity Fair (10M), The New Yorker, Tatler
- Business: Wired (14M), Vogue Business
- Men: GQ, Pitchfork

Future PLC

[Future PLC](#) is a British publishing company that has acquired several notable American media brands in recent years.

- Tom’s Guide (26M)
- Who What Wear (7M)
- Marie Claire (9M)
- Country Life

- Tech Radar
- Cinema Blend (15M)
- Homes & Gardens
- Space.com (13M)
- Wallpaper (700k)
- Cycling News
- Decanter (500k)

Valnet Inc

[Valnet Inc](#) runs several popular media brands in a variety of lifestyle niches. The Canadian company is run by Hassan Youssef. Noteworthy brands include:

- Entertainment: ScreenRant.com (100M), Collider, MovieWeb.com
- Gaming: theGamer.com, GameRant.com
- Cars: TopSpeed.com (2.3M), HotCars.com
- Sports: theSportster.com
- Tech: PocketNow.com
- Motherhood: Moms.com, Babygaga.com
- People: theRichest.com (1.5M)
- Travel: theTravel.com (2M), SimpleFlying.com

Static Media

[Static Media](#) owns several media brands in the pop culture and lifestyle spaces. The CEO is Reggie Renner, who also founded ZergNet. He is based in Noblesville, Indiana.

- Looper (21M)
- Mashed
- Tasting Table (3M)
- Glam.com
- TheList.com (14M)
- Slash Film (5M)
- Nicki Swift
- Grunge.com (5M)
- Health Digest

- House Digest

The Arena Group

[The Arena Group](#) is a media group headed by Ross Levinsohn that publishes in several verticals.

- Sports: Sports Illustrated (40M), The Hockey News, and the Spun
- Finance: The Street (12M), Tough Nickel, Crypto Investor, Dealbreaker
- Lifestyle: Parade (16M), Fashionista (1M), Pet Helpful, Den Garden, HubPages, Relish, Spry Living

Internet Brands

[Internet Brands](#) owns several media publishing and e-commerce brands that operate online. Bob Brisco leads the team.

- Medical: WebMD (120M), Vitals.com, HeathBoards.com, SkincareGuide.com
- Home & Travel: DoltYourself.com (2.5M), WeddingBee.com, Fodors.com, FlyerTalk.com, CruiseMates.com, KidsCamps.com, UltimateCoupons.com
- Legal: Lawyers.com, Avvo.com, Loan.com
- Cars: ClubLexus.com (1.5M), AudiWorld.com, CorvetteForum.com

Leaf Group

[Leaf Group](#) is a media company and online art marketplace holding company (it owns The Other Art Fair, Saatchi Art, and Society6).

The media brands it operates are:

- Livestrong.com (11M)
- Hunker (8M)
- eHow.com (4M)
- Well+Good (8M)
- Cuteness.com (1.5M)
- Only In Your State

- Sapling (1M)
- Techwalla

BDG Media Group

[BDG](#) is a media company with a millennial and Gen Z audience founded by Bryan Goldberg, who had previously founded Bleacher Report before selling it to Time Warner.

- Print: W Magazine
- Fashion: Bustle (21M), NYLON, The Zoe Report (3M)
- Lifestyle: Elite Daily (12M)
- Culture: Gawker (2M), Mic, Inverse, and Input
- Parenting: Scary Mommy (4M), Fatherly, Romper, The Dad

Mansueto Ventures

[Mansueto](#) owns two heavy-hitting business publications.

- Inc
- Fast Company (5M)

Vox Media

[Vox Media](#) is a leading publisher of current events and lifestyle content with a strong New York audience.

- New York Magazine (11M)
- Vox
- Now This
- The Cut (5M)
- Popsugar (14M)
- Vulture
- Intelligencer
- the Strategist (11M)
- Curbed
- Grub Street

- Eater (11M)
- the Verge
- Recode
- Thrillist
- the Dodo

Clique Brands

[Clique Brands](#) was a media company founded by journalists Hillary Kerr and Katherine Power in 2006. The duo founded Who What Wear, a digital fashion blog, Byrdie, a beauty blog, and MyDomaine, a women's home and lifestyle site. They sold Byrdie and MyDomaine to Dotdash in 2019 and Who What Wear to Future PLC in 2022.

Vice Media

[Vice](#) has become known as the largest independent youth media company on the planet.

- Vice.com (24M)
- Refinery29 (11M)
- i-D Magazine

Gallery Media Group

[Gallery Media Group](#) is a publishing company owned by Gary Vaynerchuk who acquired it under his VaynerX holding company in 2017. Gallery operates flagship brands PureWow (7M), a women's lifestyle site, and One 37, a men's culture site.

In addition to podcasts, the Gallery group owns several notable social handles including @shows, @cocktails, @selfcare, @healthfood, @crafty, @car, @lasvegas, @mombrain, @catfeed, @doglove, @paint, @crush, and @cheeserank.

Digital Trends Media Group

[Digital Trends Media Group](#) runs several tech and lifestyle media brands.

- DigitalTrends.com (16M)
- TheManual.com (2M)
- 21Oak.com
- ToughJobs.com
- NewFolks.com
- HappySprout.com
- Blissmark.com
- PawTracks.com

Ziff Davis

[Ziff Davis](#) operates several internet businesses including media companies. They even own the famous Moz SEO tools.

- Mashable (11M)
- PC Mag
- Extreme Tech
- RetailMeNot (18M)
- BlackFriday.com
- Offers.com
- AskMen
- Everyday Health
- BabyCenter

The Chernin Group

[The Chernin Group](#) is a media and tech group led by Peter Chernin. It operates a wide variety of internet businesses including the media brands [Food52](#) (7M), Surfline (4M), the Meateater, and Hello Sunshine.

Trusted Media Brands

[Trusted Media Brands](#) was formerly known as the Reader's Digest Association before rebranding. They notably own several video-first media channels such as Fail Army, @thepetcollective, and @thisishappeningofficial.

- Family Handyman
- Taste of Home (30M)
- Reader's Digest
- Birds & Blooms
- The Healthy (2M)
- Weatherspy

Lola Digital Media

[Lola Digital Media](#) operates a handful of niche interest brands in different verticals.

- SoapHub (5M)
- GearJunkie (1.7M)
- GearHungry
- Improb
- Switch Back Travel (1.7M)
- Bike Rumor (1M)
- I Run Far
- Instash
- Explorers Web
- AutoWise
- PetSide
- MyPetNeedsThat

Venture 4th Media

[Venture 4th Media](#) operates multiple niche websites in diverse verticals. The online media company is run by Ewen Finser.

- GuitarSpace.org (300k)
- onlinecourserater.com
- theathleticfoot.com
- 2caffeinated.com
- alloutdoorsguide.com (100k)
- mtbinsider.com
- thebabyswag.com
- wellnessappliances.com
- vinodelvida.com
- loveyoutomorrow.com
- altprotein.com
- digitalguyde.com
- total3dprinting.org
- subscriboxer.com
- saltedangler.com
- thegymlab.org
- betterwander.com
- simguided.com
- rvpioneers.com
- axleandchassis.com

SANDOW Design Group

Sandow is a traditional media company with a focus on high-end design and luxury consumables. They even have a division that distributes magazines to private jet travelers.

- Interior Design
- Leaders Magazine
- Luxe Interiors
- Metropolis

- New Beauty

Digiday Media

[Digiday Media](#) is a business media publisher with a professional audience.

- Digiday (300k): media industry publication
- Glossy: fashion and beauty industry publication
- Modern Retail: retail industry publication
- Worklife: workplace publication

Digital Authority Group

[Digital Authority Group](#) is an American digital media group founded by Paul Lemley in Minnesota. Lemley currently runs 50 niche sites and expands into 10 new websites every quarter.

- RunnerClick.com
- earlyexperts.net
- walkjogrun.net
- gearweare.net

Moss Digital Publishing

Moss Digital Publishing is a digital media company founded by Anat El Hashahar, who goes by Anne Moss in the US. Anne has built her media company from the ground up. She began by founding the cat forum website [The Cat Site](#) (1M) before deciding to invest the advertising profits into niche content sites across different verticals.

Moss Digital Publishing generates nearly \$200,000 each month. It employs 50 employees full-time. Moss has stated in a recent podcast interview that her top 5 websites bring in 70-80% of her overall revenue each month. 90% of her revenue comes from display ad revenue, and the rest comes from Amazon affiliates.

The Moss portfolio includes websites ([1,2](#)) such as:

- TripMemos.com
- VEHQ.com
- Homedecorbliss.com (1M)
- KitchenSeer.com
- HVACseer.com
- Gardentabs.com
- Hamsters101.com
- MeowHoo.com
- CraftsBliss.com
- FitSeer.com
- ForFreezing.com
- DoorDodo.com
- RoofKeen.com

You can read about Moss' digital publishing journey on her blog [Yeys.com](#).

JGD Media Group

JGD Media Group is a media company founded by Canadian [Jon Dykstra](#) in 2012. Its flagship property, Homestratosphere, receives around 1.8 million visitors each month. Dykstra writes about independent web publishing on Fat Stacks Blog each month.

Pear Media Management

[Pear Media](#) owns several valuable travel domains and publishes travel content for American and Chinese audiences.

Pear

owns London.com, Paris.com, Rome.com, Madrid.com, GreatBritain.com, Italy.com, Spain.com, Sweden.com, Russia.com, Turkey.com, Hungary.com, Panama.com, America.com, Brazil.com, Chinese.com, Tokyo.com, Japan.com, Pakistan.com, Mongolia.com, and Singapore.com.

Editorialist

[Editorialist](#) is a semi-annual magazine and fashion blog published by Kate Davidson Hudson and Stefania Allen. It received about 1.7 million visitors each month.

Web Pals Group

[Web Pals Group](#) is a media company with over 2,000 sites focused on the finance and tech industries.

- Money Under 30 (700k)
- Greedy Rates
- Best Online Reviews
- Secure Thoughts
- BestVPN4U

IncNut Digital

[IncNut Digital](#) is an Indian media company with lifestyle sites for women.

- Stylecraze (10M)
- MomJunction (7M)
- The Bridal Box